

# BILL JACOBS

PROFESSIONAL PROFILE



From his tenure at **Paramount Pictures, Hollywood**, to his current projects independently produced under the banner of his company, **Shooting Star Creativeworks**, Bill Jacobs has fine-tuned his talents and abilities as a producer, director, writer, editor, animation and graphics designer, and musical composer of film and video.

Graduating with a degree in cinematography from **Southern Illinois University At Carbondale**, Bill went to work for motion picture production company, **Ed Lang, Inc.**, producing national and regional television commercials and corporate pieces for major clients **Proctor and Gamble, NCR, The Mead Corporation, The United States Air Force** and **General Electric**. Successfully seeing his projects through every phase of production, Bill's award winning work allowed him to quickly rise up the ranks to be named creative director, and soon thereafter, vice president of the company.

After three years of developing his skills and putting his schooling into practice, Bill moved to Los Angeles, and served as creative assistant to feature film director **Harold Becker** (*The Onion Field, TAPS, Vision Quest, Sea of Love*). This position afforded Bill the unique opportunity of serving as general liaison between all production department heads and the director. He participated directly in all aspects of production: developing scripts and story ideas, casting, personally rewriting problematic scenes during preproduction rehearsals, and offering creative input during principal photography and post production. His work included projects at **Columbia** and **Paramount Pictures**, featuring actors **Al Pacino, Richard Gere, Matt Dillon** and **Tommy Lee Jones**.

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When extensive freelance opportunities developed, Bill left his position with Harold Becker and began independently producing a wide range of projects as *Shooting Star Creativeworks*.

Filling the roles of producer, director, cameraman, writer, editor, and even musical composer on projects, Bill created feature film trailers, corporate image films, and national and regional television and radio campaigns for clients ranging from *Sylvan Learning Systems* to *Disney*. Producing in both film and video formats, Bill's client list soon grew to encompass patrons nation-wide.

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## A DIRECTOR'S EDGE

Satisfying his love of music and his talents as a voice over artist and character voice actor, Bill has written, produced and performed original jingles, musical themes and compositions for *Sid & Marty Krofft Productions*, *The Make A Wish Foundation*, and for television, radio and short films.

Bill has also applied his skills and keen understanding of a working film and video set to the other side of the lens, appearing on camera in numerous television commercials, corporate films and PR pieces. And his voice (*as well as the many others that come from within him*) can be heard narrating and singing in programs and special productions throughout the United States and Great Britain.

It is this talent and experience as a **performer** -- combined with his wealth of technical production abilities -- that give Bill the advantage of unique insights when he is in the director's seat.

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An experienced script and copy writer, Bill has penned the foundations of effective and award winning corporate PR films, television commercials and print campaigns. The trophies of his writing also include numerous *MAXI* awards for his clients (*the retail industry's Oscar, as presented by the International Council of Shopping Centers*).

As the years and technology have advanced, Bill has added extensive experience in the digital domain to his resume, becoming highly skilled in nonlinear editing, digital image manipulation, computer animation, digital layout and design, and Internet media. Among the tools of his expertise are *Photoshop*, *Final Cut Pro*, *After Effects*, *Illustrator* and *InDesign* -- a base of working knowledge and hands on experience that is constantly evolving, continually keeping pace with the speed of change.

As an independent producer, Bill has learned the *value* of budget and resource management, the *importance* of understanding and relating to his audience, and the *necessity* of creating a working environment of respect and appreciation.

And as each new project presents fresh challenges and exciting needs to be met, Bill Jacobs continues to do what he does best...

... CREATE.

Currently, though no longer producing work for outside clients, Bill has evolved his company, Shooting Star Creativeworks, into what it was always meant to be: a creative factory, an extraordinary workshop where Bill's feature films, television, music, theater and publishing projects (both in print and digital formats), are dreamt ... and made real.

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